

# SHIPPING



СУДНОПЛАВСТВО

---



MEDIA COMPAS

— The only International specialized maritime magazine in Ukraine  
Established in 1993

## Target audience:

- Ministry of Infrastructure, Maritime Administrations, Transport Departments;
- Professional non-governmental organization and communities;
- Sea and river ports, transshipment terminals;
- Transport, forwarding companies;
- Shipbuilding and ship repair enterprises;
- Cargo owners: agricultural holdings and industrial enterprises;
- Banks, insurance, legal companies;
- Experts in the maritime business and transport industry;
- Educational institutions of the industry at different levels;
- Crewing companies, training centers;
- Sailors of all ranks





# Printed Version

**SHIPPING**   
СУДНОПЛАВСТВО

Monthly expert content, luxury printing.



## Rubrics:

- Top Story
- Personality of The Issue
- Exclusive Interview
- Maritime Law
- Analytics
- Ports and Terminals
- Ecology
- Logistics
- Industry Development
- Investigation
- Stories
- Education
- Events

**Date of publishing:** monthly (till the 10th of every month)

**Circulation:** 2550+

**Circulation during major International exhibitions**

(Trans Expo Odesa, SMM in Germany): 3500-5000

**Languages:** Ukrainian

**Special issues:** English, Chinese

**The magazine is information partner of:**

SMM (Hamburg, Germany) – 2000+

Posidonia (Athens, Greece) – 1500+

Europort (Rotterdam, the Netherlands) – 1000+

Logitrans (Istanbul, Turkey) – 700+

Nor-Shipping (Oslo, Norway) – 1000+

CILF (Shenzhen, China) – 700+

ExpoMaritt Turkey (Istanbul) – 700+

Grain Ukraine (Odesa, Ukraine) – 500+

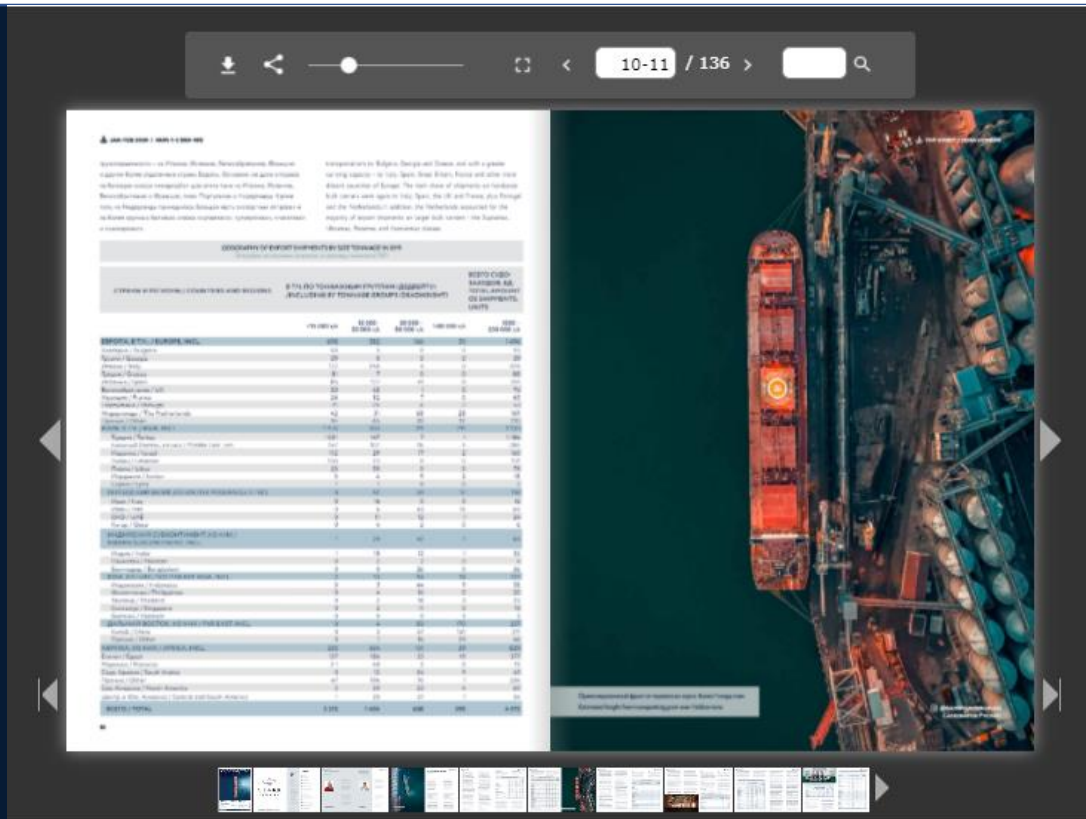
Black Sea Grain (Kyiv, Ukraine) – 500+

Grain&Maritime Days (Odesa, Ukraine) – 500+

Trans Expo Odesa (Odesa, Ukraine) – 700+



- complete information - identical to the printed version;
- monthly direct contact with a solvent audience;
- economical subscription option.



**55 000+** readers of the e-version during major international exhibitions

**37 000+** Internet readers

**1 500** monthly gain

**Archive of issues:** <https://sudohodstvo.org/category/journal-sudohodstvo/>

**Geography of readers:**

- Ukraine – 68%
- Europe / USA – 19%
- Russia– 8%
- Others – 5%



Shipping Web-site <https://en.sudohodstvo.org/>

Prompt information: news and trends of the maritime industry

Про нас | Контакти | Рекламодавець | Партнери | Передплата | Рекламодавець

РУС UKR ENG



Поиск по сайту

ГЛАВНАЯ НОВОСТИ СТАТЬИ ЦИТАТЫ ФОТО ВИДЕО КАЛЕНДАРЬ ЖУРНАЛ СУДОХОДСТВО ПОДПИСКА РЕКЛАМОДАТЕЛЮ



КУПИТЬ ЖУРНАЛ



СУДОХОДСТВО



TRANS EXPO ODESA  
СЕНТЯБРЬ 2021  
УКРАИНА, ОДЕССА, МОРВОКЗАЛ



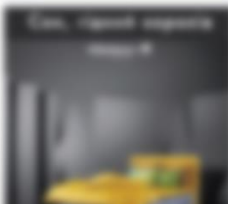
СТАТТІ

ПЕРЕДПЛАТА

Учнівська посібка в курсантів

Паралілі міжнародної суднової

Журнал «Судноходство»



#### Attendance:




- 69 729+ visitors per month
- 120 381+ page views per month

#### Sections of the site:

- Real time news;
- Articles;
- Photogallery;
- Video;
- Calendar of International exhibitions and other important events in the maritime industry;
- Archive of issues of the magazine

# Social Media

maritime and transport community in the social networks

-  **15 000** subscriber
-  **128 261** post coverage
-  **77,7%** average growth of audience per year

\*Data of 28.10.201

## The audience:

- Owners and top management (CEO, CFO, CIO) of the Ukrainian maritime and transport business.
- Representatives of ministries, government agencies and associations
- Experts of the maritime business and transport industry

\*Data at 10.02.2021

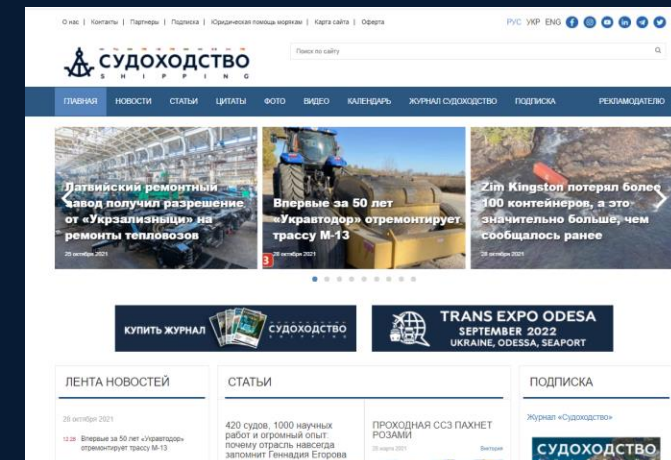
## • Post 67 EUR (banner and no more than 500 characters)

(Instagram / Telegram / Facebook)

## • Article 117 EUR

(Instagram / Telegram / Facebook with a link to the site where the article will be posted)

## • Interview 167 EUR (Instagram / Telegram / Facebook with a link to the site where the interview will be posted)





# Advertising on the Site for 1 Month:

## Banner

On the main page at the top of the site  
**468x90 – 200 €**

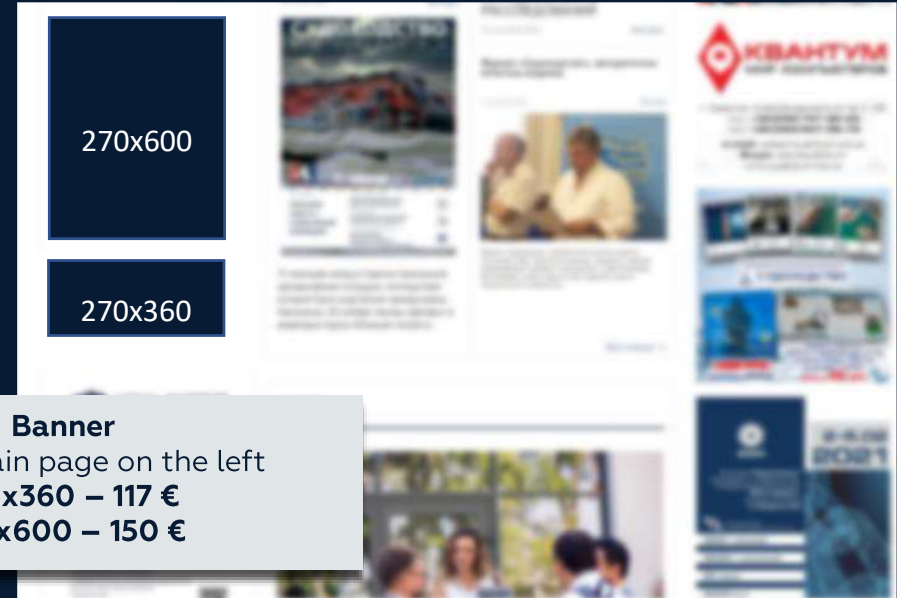


270x600

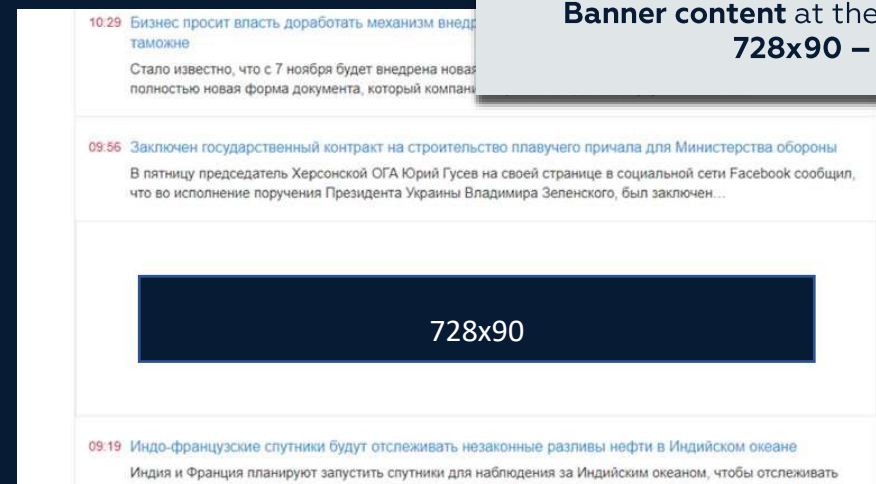
270x360

## Banner

on the main page on the left  
**270x360 – 117 €**  
**270x600 – 150 €**

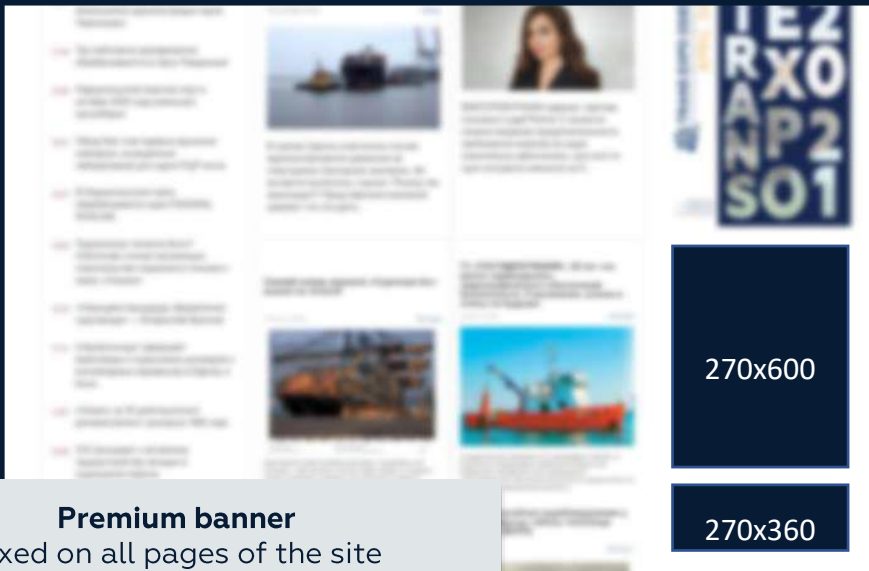


**Banner content** at the top of the News  
**728x90 – 64 €**



## Premium banner

Fixed on all pages of the site  
**270x360 – 134 €**  
**270x600 – 167 €**



# Price List

Ad units with location and prices

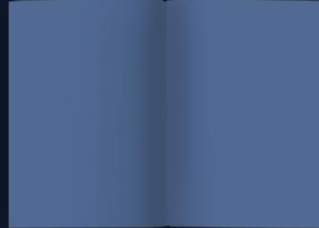
## INSIDE :



HALF A STRIP – 233 €



STRIP – 400 €



SPREAD – 734 €



THE FIRST SPREAD – 1247 €



THE THIRD SPREAD – 1020 €

## ON THE COVER :



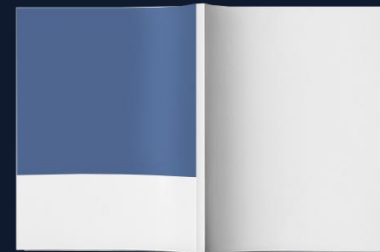
COVER №1 – 1 934€



COVER №2 – 657 €



COVER №3 – 590 €



COVER №4 – 1234 €



BOTTOM OF COVER №4 – 567 €

**Cardboard spread – 2 567€**

**The cover №1 with a personal photo – 3 234 €**

**Nomination «Person of issue» on any other – 834 €** (The article is paid separately.)



# Price List

## Subscription for printing version:

1 year	243 €
6 months	149 €
1 issue	28 €

5% discount if you order 7  
magazines of 1 issue

## Subscription for e-version:

1 year	30 €
6 months	16 €
1 issue	3 €

Indicated prices for Ukrainian residents.  
Price of the magazine for other countries -  
55€

(shipping to European countries - 25€,  
to the rest world- 38 €)

# SHIPPING

С У Д Н О П Л А В С Т В О



[sudohodstvo.org](http://sudohodstvo.org)

[en.sudohodstvo@mku.com.ua](mailto:en.sudohodstvo@mku.com.ua)

---

4 Zhelyabova str. Odesa, 65033, Ukraine

Phone: +38 0482 3 55 999

